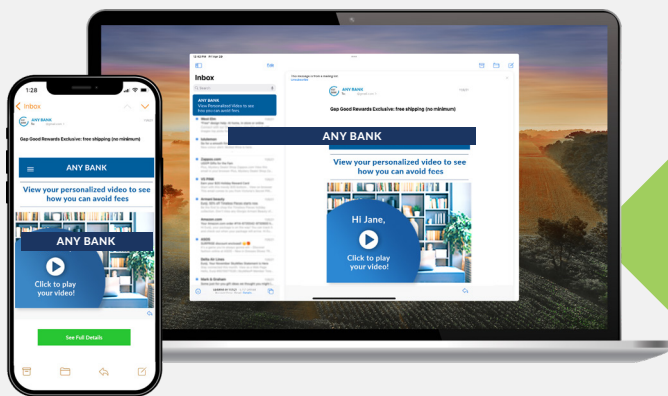




Personalized Video Communications combine the impact of a video with the relevance of personalization to make your customer communications more effective.

This solution helps your customers better understand their critical communications and empowers them to make informed decisions. This prevents them from spending time in your call center, reducing your call volumes and increasing your operational efficiencies. Video Communications allow you to maximize engagement and attention by only providing personalized content that is relevant to that specific customer.



Benefits

- Create engaging content personalized to each customer
- Reduce your call center volumes and operational expenses
- Provide relevant cross-sell recommendations to your customer base
- Measure and track your communication campaigns

Solution Features

- Personalized names, addresses, account information, and transactional details
- Customized marketing messages for cross-sell opportunities
- Interchangeable branding for your various entities
- Visual learning cues, data illustration, and clear language to help customers understand complex topics
- Human-like voiceover and AI voiceover services
- Interactive call-to-action options, giving customers the choice of how they prefer to consume your content
- Data security and reporting
- Customized engagement tracking, from the campaign level down to specific customer behavior

Ready to make an impact?
Contact your Sales Executive today!